



Benha University
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**Ideology and Discourse:
A Contextual Analysis of Some
Egyptian Political Caricatures of the 25th Jan. Revolution**

A Thesis Submitted in Partial Fulfillment of the Requirements
for the M.A. Degree in
Linguistics

By

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Ideology and Discourse: A Contextual analysis of Some Egyptian Political Caricatures of the 25th Jan. Revolution.. a thesis which examines the relationship between language and ideology and how this relationship is represented in the analysis of some Egyptian political caricatures drawn about the 25th of January Revolution, 2011. The analysis follows socio\linguistic approach which is presented by Dell Hymes in his Contextual Features of Analysis (1974) and M.K. Halliday's Context of Situation (1985). Our choice of this model is due to its ability to limit the range of possible interpretations providing a useful source of information about any discourse.

The study aims at:

1. Showing the effect of ideology on man's language and how this effect has appeared through the contextual analysis of some Egyptian political caricatures presented about the 3rd Egyptian revolution.
2. Examining the relationship among 'power', 'dominance' and 'ideology', in a way that can help to present a detailed frame about the 25th of Jan. revolution in Egypt determining causes, events and consequences, and taking into consideration the historical and socio-political context.

The researcher chose 32 of the most remarkable caricatures drawn about the 3rd Egyptian Revolution in Egyptian newspaper: Al-Masry Al-Youim, Al-Youim Al-Sabea, Al-Tarek, El-Wafd, Al Sherouk and Al-Ahram. She was keen on covering not only the periods during and after the revolution but also that before the upheaval in order to present a more detailed and comprehensive frame about this great event in Egyptian history. Then the researcher divided the selected data into 3 thematic categories focusing on a number of ideologies and how they appear in the language used:

- 1. Ruling Party Ideologies**
 - a) Pre-Revolution
 - b) Post-Revolution
- 2. Ruled Party Ideologies**
 - a) Pre-Revolution
 - b) Post-Revolution
- 3. Ruling-Ruled Conflicting Ideologies**

Then the researcher divided the thesis into **3 chapters** in addition to conclusion&recommendations:

Chapter One: Introduction

Chapter Two: Discourse analysis: an overview

Chapter Three: Analysis and discussion

Conclusion and recommendations

The researcher has **concluded** that

1. Ideology has a huge impact on the language used. It is seen as the controller\driver of the speaker and his\her language.
2. The contextual structure of caricatures including metaphor, speech acts, tone, modality, lexicalization, deletion, substitution and repetition can perfectly serve a certain ideology that is not necessarily clear for ordinary reader and hence can reduce the complexity of the situation that ideology in question can be reached easily.